

# FLORIDA JOURNAL of Commerce

VOLUME 2, NO. 8 AUGUST 1960

# FOR 37 YEARS...

INTERNATIONALLY KNOWN BROKERS FOR YACHTS

AND COMMERCIAL VESSELS

COMPLETE MACHINE, CARPENTRY AND WELDING SHOPS

At MERRILL-STEVENS' five complete yards, you will find the largest and finest yachting facilities in the South. Whether you're a Sunday sailor or an ocean-going yachtsman, MERRILL-STEVENS is equipped and ready to serve you with craftsmanship, storage facilities and supplies ample enough to outfit every type of boat . . . and at MERRILL-STEVENS you'll always find the warm welcome and genuine hospitality one blue water yachtsman always extends to another.

For repairs and storage, telephone FRanklin 9-1711.

For charters and brokerage, telephone Hlghland 4-6551.

Mertill Stevens DRY DOCK COMPANY

1270 N.W. 11th Street • P.O. Box 1980 • Miami 11, Fla. • Cable: MERRILLCO Est: 1923

# SHIP PROBLEMS

Let us take them out of your hands

STEEL FABRICATING
ENGINEERING - MARINE CONSULTANTS
BUILDERS OF STEEL BARGES, TUGS,
DREDGES AND CARGO VESSELS
DRYDOCKS UP TO 1200 TONS
SHIP REPAIR CONVERSIONS
MOBILE CRANE SERVICE



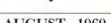
DADE DRYDOCK CORP.

ADDRESS INQUIRIES BOX 4381 MIAMI 27 CABLE: DADRYCO



# FLORIDA

Ports, Transportation and Industry



JOURNAL of Commerce

Vol. II, No. 8

AUGUST, 1960

\$3 Per Year

#### International Opportunities

#### Phosphate Deposits To Be Developed in Lebanon

Capital investment for the development of Lebanese deposits of phosphate rock and the production of fertilizer is sought by a Lebanese businessman,
 Michel E. Doumet.

Based on information supplied by holders of mining concessions and field observations by the U.S. Minerals Attache, it appears reasonable to expect reserves of phosphate rock to be at least 700,000 tons and possibly as high as 4,600,000 tons. While the narrow beds and low grade make an economic exploitation difficult there is the advantage of fair accessibility and a possibility of nearby markets.

#### Secretary Mueller Grants Puerto Rico Trade Zone

SECRETARY OF COMMERCE Frederick H. Mueller, Chairman of the Foreign-Trade Zones Board, has issued a grant to the Puerto Rico Industrial Development Company for the establishment, operation, and maintenance of a foreign-trade zone at Mayaguez, Puerto Rico.

Dr. Antonio Fernos-Isern, Resident Commissioner of Puerto Rico, accepted the grant on behalf of the Commonwealth.

The new zone, the first to be located outside the U. S. mainland, will be located in Mayaguez, Puerto Rico, about 4½ miles from the main port area which is equipped for boat berthing and cargo handling.

Approximately 20 acres are to be used for the present site, with 15 acres allotted for future expansion and development. An industrial building, and administrative office, and a warehouse will comprise the main structures within the zone.

#### Danish Packer Seeks Affiliate in States

A Danish Meat processing firm, established in 1891 in Norresundby, Denmark is interested in negotiations with a United States firm for the purpose of manufacturing, canning and packing various meat products according to U.S.

(Continued on Page 12)



SS Hanseatic in Caribbean.

#### Florida To Get Largest Cruise Ship in South

By Rick Tuttle

ARIBBEAN CRUISE LINES will bring the largest cruise ship ever to enter a Southern port into Port Everglades this fall for a series of six short voyages.

The ship is the Hanseatic, a 30,000 ton beauty that is longer than two football fields, 682 feet.

John Smith of Caribbean said the Hanseatic will make six cruises in October and November and five of them are already booked solid by Caribbean's "convention afloat" sales.

"We thought this up 15 years ago but it is becoming more and more popular," Smith said of the conventions afloat. "I think it's developing into a trend. It gives the people a place to go and from the company standpoint the convention goers can't wander off."

The first cruise in October will last 10 days and meander through the Virgin Islands, French, British and Dutch West Indies and Haiti.

In late October there will be two fiveday cruises to Jamaica and Haiti. General Electric has booked three sailings in November and is even flying in company officials from Hawaii. Each of these cruises will carry 750. They will go to St. Thomas, San Juan, and Nassau on six-day trips.

"In the 40 days we will have her under charter, \$400,000 will be spent in Florida maintaining her while at sea," Smith said.

The Hamburg-Atlantic Line vessel is 82 feet at the beam and has a top speed of 21 knots. She is air-conditioned throughout and has two swimming pools.

The 10-day cruise minimum is \$295 and room is still available for the general public.

Smith said Caribbean was highly successful last winter with its 12-day cruise to the West Indies and will bring the Italia back next January, February and March. She carries 600 passengers.

Smith believes the cruise business will be shifting more and more to Florida in the years ahead.

"About 52 per cent of our passengers are booked before they get here," he said. "They fly in from Chicago, Toronto, Montreal, the cold northern cities. In a few hours the passenger is on the ship and he can enjoy the entire trip in sunshine and good weather, instead of starting out in New York."

# Construction Runs Between '58 Level And 1959's Record

Ourtailed building in most parts of Florida has resulted in a slowing down of activities at many of the state's ports.

The import of iron, cement and glass building materials from Europe and the receipt of domestic shipments of cement from Puerto Rico and lumber from the West Coast comprise important shipments in ports of Canaveral, Palm Beach, Port Everglades and Tampa.

Construction activity throughout the state has been running below the 1959 level but still exceeds the level for 1958 according to **Dr. Carter C. Osterbind** of the Bureau of Economic and Business and research at the University of Florida.

Dr. Osterbind's report covering building permit activity during the month of May said, "building activity continues below the 1959 level and in April had a value of \$110,866,000 or 6.1 per cent below April of 1959".

"For the first four months of the year, activity is down 3.2 per cent and April marked the third consecutive month in which activity is lower than in 1959."

"In general, it appears that activity in 1960 is running about half-way between the respective levels of 1958 and 1959. An important element in this down turn from the peak levels of 1959 is the fact that in some areas is has been necessary for the in-flowing population to catch up with the level of residential building that has taken place."

Dr. Osterbind attributed most of these declines to the shutting down of private construction. Public construction in April was up 62.8 per cent over the same month in 1959 and for the first four months of this year, has been up 7.2 per cent. These increases occurred despite the decline in the value of permits for educational building.

In April, Dr. Osterbind reported, building permits for the construction of nonfarm dwelling units increased 89.9 per cent in the Jacksonville metropolitan area. This is a continuation of an increased level of residential building in the Jacksonville district, and for the first four months of the year the number of units authorized was 43.8 per cent above the number in 1959.

The lower West Coast area also showed large increases in home construction with the Fort Meyers district gaining 64.2 per cent over the first four months of 1959 and the Sarasota-Bradenton area gaining 24.8 per cent.



An incidental benefit derived from developing a fresh water lake near Panama City is increased land for residential and recreational property on water.

#### Lake For Industrial Water Supply Begun In Bay County

BAY COUNTY will soon have a 5,000acre fresh water lake capable of supplying 80,000,000 gallons of water each day to industrial and commercial users.

Dredging operations for a dam and spillway across North Bay at Deer Point, about five miles north of Panama City, began the last week in June.

The dam and spillway, with bridge across the top, is the first phase of a \$6,700,000 countywide water system.

McCullough Dredging Co. of Birmingham moved its 15-inch dredge onto the job June 22 and began clearing. Company representatives said they expect to have the job completed within three months.

The \$115,000 contract calls for dredging an estimated 400,000 cubic yards of fill to be sloped to within five feet of the surface of the water across the bay at Deer Point. The spillway will be 1,475 feet across and will have 141 tide gates.

When the dam is completed the water level north of the dam will be raised five feet. The fresh water reservoir will be fed from Bayou George, Bear Creek, Cedar Creek and Econfina Creek.

Already work has begun in several places along the 200-mile perimeter of the proposed lake, where private property owners are building summer homes and lake cottages.

Three resort and fish camps already operate on the upper reaches of the bay

Bayou George Fish Camp on U. S.
 Highway 231, Indian Bluff Resort and
 Red Cloud Resort.

Aside from its attraction for industry, the lake is expected to become a major fishing center, surpassing even Wewahitchka's famed Dead Lakes.

The first phase of the water system — bridge, dam and spillway — is being financed by a \$1,500,000 county bond issue. The water revenue and general obligation bonds sold to Allstate Insurance Company through Leedy, Wheeler and Alleman, Inc., investment bankers of Orlando.

The State Road Department has nearly completed approach roads on both sides of the proposed bridge.

#### Pensacola Navy Dock Work Nears Completion

Construction of berthing facilities at Pensacola Naval Air Station for the aircraft carrier USS Antietam is expected to be completed about Sept. 15, according to Capt. R. Lamoreaux, USN, officer in charge of construction for the Naval Air Basic Training Command.

The project has been delayed by the remains of underwater Civil War construction, Capt. Lamoureaux said.

The dock had been scheduled for completion by July 13, but the century-old construction delayed the driving of concrete piling, he stated. The berth is being built by Atlantic States Construction Co., of Atlanta, Ga., for \$715,577.

Additional fuel facilities for the carrier are being installed by E. L. Walker Inc., of Pensacola at a cost of \$219,000.

### Freeport, Grand Bahama Brings Everglades Fresh Break In Trade

#### By James Schopler

P ORT view EVERGLADES officials are viewing with keen interest the rapid development of export cargo by a comparative newcomer, the Bahama Freeport Shipping Co., Ltd.

The reason for the unusual interest on the part of the Port commissioners and R. T. Spangler, port manager, is that this may be the first break-through in a lengthy and up to now fruitless quest for two-way movement of cargo through the fast growing port on Florida's Lower East Coast.

Despite a tremendous tonnage increase in the last decade - more than three million tons - Port Everglades has always experienced a deficiency in exports. And despite its favorable geographical location as a gateway to countries in the Caribbean, West Indies, and Central and South America, it was unable to attract regular service to and from this vast area with its tremendous potential.

About six months ago the MS Idalith, a 168-foot Danish freighter of 600 tons deadweight, inaugurated a weekly run to Grand Bahama Island, approximately 85 miles north-east of Port Everglades.

The island of Grand Bahama, 90 miles in length and less than 30 miles at its widest point, is undergoing an amazing transformation rivalling the construction boom of the 50's in South Florida.

#### City of Freeport

Prime city in the ambitious development program is Freeport, with a population of approximately 8,000. Homes, apartments, commercial buildings and factories are in various stages of construction, and key officials backing the big boom on Grand Bahama have set their sights on population of 50,000.

Freeport and the island of Grand Bahama have been in the headlines in newspapers and national magazines for well over a year. Efforts on the part of the developers to attract tourists as well as small industry are showing results even at this early date.

Twenty-miles northwest of Freeport lies the community of West End. At the opposite end of the island is the Pan American-RCA tracking station, which is contributing to the economy of the area.

#### Construction Needs

To supply the construction needs of Grand Bahama, the Idalith has been moving lumber, cement, steel, nails, wire mesh, and hardware from Port Everglades.



The Danish freighter Idalith makes two trips weekly to Freeport, Grand Bahama, hauling a variety of cargo from Port Everglades. On July 13, service was extended to include Nassau.

In May, the operating company was reorganized and the Idalith was chartered to the Bahama Freeport Shipping Co. Ltd. Although new in name, it is comprised of men with considerable experience in waterborne shipping.

One official is Harry C. Miner, general manager, who was export manager for the old company and can draw on a background of 25 years in transportation. He is the founder and owner of Alco Air Freight, operating out of Broward County International Airport.

President of the new firm is C. R. (Randy) Foote, former Boston businessman who makes his home in Boca Raton.

In the relatively short period the Bahama Freeport Shipping Co. Ltd., has taken over, sales representatives have done a bang-up job in drumming up more business. As a result, the Idalith makes two trips a week to Freeport and as of July 13th extended service to Nassau.

Inquiries regarding the new service from Port Everglades - by the way, the Idalith is the only licensed operation to Freeport - have been received from Chicago and New York, according to Miner, as well as numerous shippers in the South Florida area.

#### Schedule

The Idalith sails from Port Everglades at 9 P. M. on Mondays and Wednesdays, arriving the following morning at Freeport. She returns to Port Everglades each Tuesday and Thursday mornings.

And whereas the Idalith loaded principally building supplies, she now handles a variety of cargo, including



Harry C. Miner, general manager, Bahama Freeport Shipping Co. Ltd., (left) chats with youthful skipper of MS Idalith, Helge Krarup. Refrigerated trailer truck is kept on deck of the ship and loaded with meats and other perishables for delivery to Grand Bahama.

autos, tractors, meats, produce, electrical supplies and appliances, to mention a

New and improved techniques are being applied to facilitate cargo handling. At the start, a refrigerated truck trailer was taken aboard at Port Everglades and taken off at Freeport. Now the trailer truck is blocked on deck and remains permanently on the Idalith, with only the contents being loaded on and off, in a minimum of time.

In-transit cargo from Europe has also gone to Freeport via the Idalith. Tires, autos and beer are among the commodities brought into Port Everglades from various European shippers for reconsignment to Grand Bahama.

No one is more optimistic and enthusiastic over the export potential to Freeport than Miner. "Interest in our service in the South Florida area has been most encouraging," he points out, "and we haven't even scratched the surface. Barring any major unforseen development which might affect the current planning for Freeport, the island city will become an important resort and industrial center. We are now looking into two-way traffic and hope to bring in winter vegetables from the Bahamas as well as other products by next year."

Captain of the Idalith is Helge Krarup, who directs a Danish crew. Krarup, too, voices enthusiasm over the run to Freeport.

Although the export tonnage developed by the Idalith is small, percentagewise, in relation to Port Everglades' yearly tonnage, it represents, as mentioned before, a break-through along two lines: the development of export cargo through the port, and the inauguration of regular service to the islands west and south of Port Everglades.

**JACKSONVILLE** SAVANNAH CHARLESTON

Southern Shipping Co. FREIGHT FORWARDERS

STEAMSHIP AGENTS **STEVEDORES** 

### FLORIDA **JOURNAL** of Commerce

DAVID A. HOWARD....Editor and Publisher Ann Heist.....Business Manager JOSEPH VILLENEUVE ......Circulation

#### CORRESPONDENTS

Mrs. Mercer Livermore	Сосоз
JAMES SCHOPLERFor	t Lauderdale
DON SHOWERMAN	Fort Pierce
TONY SCHIAPPA	Lakeland
RICK TUTTLE	Miami
Bob Brown	Panama City
George Ellis	Pensacola
REX NEWMAN	Tampa
WOODIE VAN VOORHEESW	

The FLORIDA JOURNAL OF COMMERCE is published on the first Friday of each month by Howard Publications, Inc., International Trade Mart Building, Jacksonville 2, Florida, U.S.A.

Telephone ELgin 3-6596

Cable HOWPUB

Accepted as controlled circulation publication at Jack-sonville, Florida, Subscriptions: \$3.00 per year, surface mail; \$15.00 air mail.



#### OFFICIAL ORGAN

#### FLORIDA PORTS AND FOREIGN TRADE COUNCIL

TALLAHASSEE, FLORIDA

P. O. BOX 3697 M.S.S

The Florida Ports and Foreign Trade Council is composed of persons, firms and organizations interested in promoting the Florida ports and foreign trade development.

The Council is a unique organization in the nation as it is a non-profit quasi-public organization which seeks to promote the interest of 19 ports but does not interfere in the actual operation of any.

#### PRESIDENT:

D. A. Warrs Strachan Shipping Company

#### VICE PRESIDENTS:

HENRY N. FOLK, JR. Pensacola Port Authority

JOEL C. WILCOX Port of Palm Beach Authority

#### SECRETARY-TREASURER:

JACK P. FITZGERALD Hillsborough County Port Authority

#### EXECUTIVE DIRECTOR:

I. P. PEDRAZA

#### GENERAL COUNSEL:

GRAY C. RAMSAUR

#### DIRECTORS:

ARTHUR E. DARLOW Port Manager, Miami

S. S. GAILLARD Lykes Steamship Line

J. DILLON KENNEDY City of Jacksonville Municipal Docks and Terminals

GEORGE J. KING Canaveral Port Authority

R. T. SPANGLER Broward County Port Authority

COLONEL M. A. RAMSEY Fort Pierce Port Authority

L. C. RINGHAVER St. Augustine Port Commission

JOEL C. WILGOX Port of Palm Beach Authority

#### EDITORIAL ADVISORY BOARD:

ARTHUR E. DARLOW HENRY N. FOLK, JR.

GEORGE J. KING COLONEL M. A. RAMSEY

# Tax Status of Port Authority Lessees Confronts Legislature

#### TAMPA CASE MAY HAVE BEARING ON PROGRAMS ELSEWHERE

By Rex Newman

battle in Hillsborough County concerning the tax exempt status of governmental agencies extended to private industries leasing land from the government agencies threatens to spill over into all the counties of the

Hillsborough County Tax Assessor R. R. (Bob) Walden states categorically he will see to it that legislation will be introduced in the 1961 session through the Tax Assessors Association which will remedy this situation on a state-wide

State Sen. Sam Gibbons of Hillsborough County promises his support.

Walden contends the legislation will have to apply on a state-wide basis or not at all. "If just Hillsborough County is affected, it will cost us a lot of industry," he claims.

The battle in Hillsborough is one of long standing.

It has been in and out of court three times and is presently back in once again. Those on the side of the industries involved are united in their stand.

However, the various local government officials are divided on how to attack and conquer the problem.

As Norman Brown, Port Authority attorney puts it, "We all know where we want to go, but we differ on how we are to get there."

Involved on the side of the industries are Ocean Products, Inc., represented by Leo Levinson; E. A. Mariani Asphalt; River Gulf Terminals, with Henry Toland and Robert Thomas, president of the concern, as their spokesmen, and Illinois Grain Co.

What has happened is really an outgrowth of the rapid expansion of Hillsborough County and Tampa far beyond anything which was foreseen by even the most astute.

When the Port Authority and Aviation Authority were created in Hillsborough County, the area was experiencing a rather pleasant period of growth.

#### Basis of Lease

At this time, the two authorities leased property to industry on the basis that any improvement on the land reverted to the authority when the leased was terminated and the rental provision would reflect not only rent but what

could reasonably be set as ad valorem

Taxes on the improvements were not reflected on the tax rolls.

All of a sudden, the Tampa area came into its own with a resounding bang.

Industry was clamoring to come to the West Coast and most of it wanted to take advantage of the port at Tampa and the ideal airport facilities.

The demands which this new industry placed upon the county officials were beyond the stretching point. Taxes were not - and still aren't - providing for the roads, street lights, highways, drainage facilities, and the myriad of other community necessities which the rapid population expansion has created.

The prices of a piece of land adjacent or in competition with the port authority and aviation authority land skyrocketed. A premium was placed on industrial land with access to air and water transporta-

#### Charge of "Unfair"

Immediately, county officials looked to the tax assessors office for increased assessments. When this happened, industries which had their assessments hiked, started grumbling about the "unfair" competitive situation with industry on Hooker's Point and at Tampa International Airport.

The first step taken was for the two authorities to approach the lessees and see if the lease could not be renegotiated. Most of them agreed. All but the four at Hooker's Point and one at Tampa International.

Hertz Rental at Tampa International refused. However, they moved their business at the end of their lease.

#### Airport Leases

The Aviation Authority now has a clause in all their leases which specifies that any refusal to pay ad valorem taxes by a lessee makes the lease cancelable.

Another stipulation requires the contracts to be reviewable every 30-months which gives the authority an opportunity to assess the improved status of the

However, the Port Authority ran into

big difficulty — namely the "big four."

They flatly refused to re-negotiate their contracts and stood on their rights.

The holdouts contend this is a clear

violation of their leases which were made in good faith with the Port Authority.

\$500,000 Spent

Thomas said, "River Gulf Terminal negotiated with the Port Authority in good faith. It leased approximately three acres of marsh, filled the land, built a bulkhead and dock and spent more than \$500,000 on Port Authority land to provide Tampa with jobs and industry.

"It is small wonder, in the face of this complete breach of faith on the part of the authority, that the authority cannot obtain tenants for the valuable property

under its control."

Levinson calls it "harrassment by the

authority."

He said part of the consideration for the construction of a second \$300,000 Ocean Product's plant off authority property is the result of this "constant harrassment."

Brown takes exception to the objections by the four holdouts.

He said the statement that the land will revert to the port authority and hence they should be given special consideration about taxes is not a sound one.

"The present state and federal tax structure takes this sort of thing into account and makes specific provision for writing off such an improvement item," he says.

Jack Fitzgerald, port director, points out the only problem which faces the port authority about leasing its land is the lack of deep water dock frontage at the point.

Suits

After the renegotiation attempts failed with the four firms, William McLean, county attorney, picked up the ball.

He had the firms improvements placed on the personal property tax rolls based on the actual value of such land leases to a particular business.

A suit ensued, with the circuit court holding this to be illegal. The first two rounds went to the holdouts.

McLean then attempted to get the property placed on the tax rolls.

Walden complied and the tax collector then attempted to collect the taxes. This failed and the court ruled the tax exempt status of the port authority extended to the firms since the title actually rests with the port authority.

Next round, for the firms.

Now McLean has gone to court claiming the tax exempt status of the industries is unconstitutional. McLean claims the tax exempt status of the land is abandoned when the land is leased for anything except public purposes.

**Payments Under Protest** 

A counter suit has been filed by two of the firms claiming they paid taxes under protest.

Brown taxes exception with McLean on the unconstitutionality position.

Brown contends the tax increases should be added to the rental in a sliding scale rental clause.

This brings objection from Walden. Walden contends the port authority should pay their ad valorem taxes into the general tax fund and obtain their pro rata share of all the various sources of tax revenue like anyone else.

He said at present they get a rental which takes into consideration the lack of taxes plus part of the general revenue fund.

As the situation now stands, the county commission backs Walden's position.

Ellsworth Simmons, county commissioner, feels legislation should definitely be introduced in the 1961 Legislature to eliminate the tax exempt status of leased lands.

Gibbons has pledged his support.

Walden emphasises the need of making this state-wide legislation.

"Not to do so would to place a terrific millstone around the county's neck," Walden claims. "It would be better to struggle with what we now have than to have it in Hillsborough County alone."

#### Bertram Yacht Co. Sold To Detroiters

BERTRAM YACHT CO. of Miami has been sold to a multi-million-dollar manufacturing firm which intends building a plant to produce \$10 million in boats a year.

The new owner is Motor Products Corp. of Detroit.

Richard H. Bertram, internationally-known yachtsman, will remain president of the company. Motor Products did not buy Richard Bertram and Co., yacht brokerage firm, Bertram Yacht Yard or Bertram Yacht Basin, his storage firm.

The new plant should be complete by the beginning of 1961. Motor Products will concentrate on turning out prototypes of 30-foot fiberglass hulls Bertram used in winning the 185-mile open sea race from Miami to Nassau last April.

However, later plans call for construction of 36, 43 and 55-foot hulls.

In addition to the Bertram subsidiary, Motor Products owns: Bond and Steel Storage, a Detroit industrial warehousing outfit; Aermotor, a Chicago water systems manufacturer; Trionics, a Madison, Wis., electronics and research outfit; Duncan Parking Meter of Chicago and Braden Winch and Arrow Gear, both of Broken Arrow, Okla.

#### Ferre Family's Maule Industries To Build Quarry

SOUTH FLORIDA'S largest building materials company, Maule Industries, has asked the Securities and Exchange Commission to register a \$1,780,254 stock issue to finance an expansion program.

The firm will use the biggest single bite—\$750,000—to build new quarry facilities on undeveloped property northwest of Hialeah.

Officials said \$350,000 would go to improve production at various plants and another \$375,000 would be used for equipment modernization.

The company's registration statement was for 254,322 shares of common stock at seven dollars a share. It will be offered to present stockholders at one new share for each three now held.

The firm has 745,677 shares outstanding.

Maule makes concrete, concrete block and sells others building materials. Its sales last year were more than \$20 million, its earnings after taxes, \$707,000.

Ponce Products, owned by the vast Ferre family industrial combine in Florida and Puerto Rico, owns 55 per cent of the stock. **Jose A. Ferre** is board chairman of Maule.

# GENERAL MARINE CONTRACTORS

Dredging . . . Towing . . . Barging
Salvage . . . Marine Construction

- COMPLETE VESSEL REPAIR SERVICE
- LARGE MACHINE AND WELDING SHOP
- DRYDOCK 100 TON FLOATING DERRICK

#### HENDRY CORPORATION

5107 S. Westshore Blvd.
Office, Drydock and Yards . . . Old Tampa Bay
Telephone Tampa 61-1211 & 61-4331
P. O. Box 13,228 Tampa 11, Fla.
Industrial Sites . . . Rail, Water, Highway

# TAM PA

#### FILLETTE, GREEN & CO. OF TAMPA

STEAMSHIP AGENTS

FREIGHT FORWARDERS

Dependable Liner Services To:

St. Lawrence River and the Maritime Ports of Canada

North European,

French Atlantic and Mediterranean Ports, Brazil, Venezuela, Philippine Islands

Far East and many other World Trade Centers.

Agents For Pate Stevedoring Company

Wallace S Building 608 Tampa Street Phone: 2-0201 TWX TP 8032

Cable Address: "FILLETTE" Tampa

# "Walk-Through" Containers Give Maximum Flexibility

A N order for 110 special chassis to carry the exclusively designed cargo-containers for the Erie & St. Lawrence Containerships has been placed with Highway Trailer Company.

Highway Trailer, supplying the complete 885 cargo-container complement for the new coastal shipping system between New York and Jacksonville, is manufacturing the chassis at its Hazleton, Pa., plant. Delivery will be made in August when the "Floridian." the first vessel built in the United States expressly for hauling containerized cargo, begins operations.

The chassis order calls for tandem and single axle units, some 35 ft., others 17 ft. The cargo-containers include 760 dry freight and 75 refrigerated units, 17x8x 8ft.; and 50 dry freight units, 8 ½ x8x8 ft.

A. Vance Howe, vice president in charge of eastern sales for Highway, said his company is the single source for both the containers and chassis for the revolutionary shipping operation. This, he pointed out, is "further evidence of Highway's role as forerunner in design, production and sales in the growing containerization field."

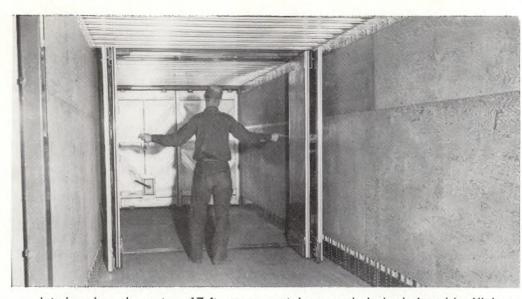
Howe said that during the past year, Highway had received container orders from major shipping companies for nearly \$6,000,000.

"We are proud to have our name associated with this new and revolutionary major containerization operation," Howe noted, "especially since this particular order for both containers and chassis calls for many special features."

#### Walk-Through Units

The first successful design for a "walk-through" feature, perfected by Highway engineers exclusively for Erie & St. Lawrence, permits pairs of 8 ½ ft. or 17 ft. containers to be transported on a single 17- or 35-ft. chassis, with one driver moving the combined shipment. In all other over-the-road containerized shipments now in operation, 17-ft. cargo-containers require individual chassis, or a loading and unloading procedure which would make the operation impractical.

The walk-through feature makes possible handling cargo within both containers without removing either from the chassis. The front and rear-end doors swing inward a swell as outward, thereby permitting access to the second container. Simply by opening the loaded container doors into the empty container with which it is paired on the chassis,



Interior view shows two 17-ft. cargo containers, exclusively designed by Highway Trailer Company for Erie & St. Lawrence Corp., end-to-end with doors swung in toward foreground. This walk-through feature, the first ever perfected for the industry, permits pairs of 8 ½-ft. or 17-ft. containers to be transported on a single 17- or 35-ft. chassis, with one driver moving the combined shipment. In all other over-the-road containerized shipments now in operation, 17-ft. cargo-containers require individual chassis, or a loading or unloading procedure which would make the operation impractical.

the cargo moves freely through the empty container onto the loading dock. This procedure can also be reversed.

Without this feature, it would be necessary to remove the rear container from the chassis in order to get to the cargo in the second container. This would require expensive handling equipment at all terminals for loading or unloading containers from chassis.

The high tensile steel chassis, exclusively designed to accommodate the special containers, have corner tie-down locking devices to conform with the lower corner castings of the containers. Positioning devices have been included in the chassis design to guide the containers into their secure positions during loading.

Highway Trailer Company, a wholly-

owned subsidiary of Highway Trailer Industries, Inc., manufactures a complete line of semi- and four-wheel truck-trailers, including dry freight trailers, refrigerated trailers, insulated trailers, livestock trailers, platform trailers, rack trailers, furniture vans and fluid carriers. It also manufactures steel and aluminum cargo-containers used for the movement of all types of dry freight by truck, rail, ship or airplane.

Highway is a producer of public utility equipment. The line includes telephone and power line construction equipment, and maintenance truck bodies, telephone installation truck bodies, pole and cable reel trailers, earth boring machines, winches and power take-offs.

The company has plants in Edgerton and Stoughton, Wis., Hazleton, Pa., and Newark, N. J.



Coastwise container service between New York and Jacksonville will commence August 19 when the MV FLORIDIAN goes into service. The vessel was side-launched (above) at Baltimore shipyard.

#### Riviera Power Plant Will Be State's Largest

XPANSION of the Riviera Beach plant of the Florida Power and Light Company, planned to be completed in 1963, will make it the largest power plant in Florida and probably the largest in the Southeast, R. D. Hill, division manager, has announced.

The new units which are under construction now will add 600,000 kilowatts to present capacity of 140,000. The first unit, providing 300,000 KW, will be finished in May, 1962, the second in May, 1963. Upon completion the plant will be the largest in the entire system of the giant utility.

Hill said, "We have faith in the continuing growth of Florida and we are preparing for expanding population and industry." He explained that the huge plant will serve a wide area. Riviera Beach is the geographical center and therefore the strategic location for the plant, he said, for it is being built to meet the increasing demands and potential of the Florida Gold Coast.

Another reason for its location, according to Hill, is "lots of cooling water and a source of fuel." The expanded system will be able to send electricity to boost power in the Miami area, if required, and too, Miami will be able to switch additional power into this area.

Ebasco Services, Inc., built the two original units with a capacity of 140,000 KW, one in 1946, the other in 1952. The new additions will be vertical, outdoortype construction, using steel and reinforced concrete. At the peak of construction it is expected that 250 men will be employed at a weekly payroll of \$25,000.

A feat that had to be accomplished before major construction got under way was the moving of the company's 55,000 barrel fuel oil storage tank.

#### New Parking Deck For Miami's Big Airport

ADE COUNTY'S METRO COMMISsion has awarded a million-dollar contract to Fred Howland, Inc., for construction of a parking deck at Miami International Airport.

The winning bid was \$1,019,516, low out of the eight firms whose bids ranged

as high as \$1,132,000.

The new terminal already has a great sprawling parking area on the east side, but the deck is designed for easy access between the parking lot and both levels of the terminal building.

It was designed by Steward-Skinner Associates of Miami, architects for the terminal and hotel.

The closest other bidder was M. Fleming Construction Co. with an offer of \$1,045,690.



Nearing the end of the 1960 import season, Chilean Nitrate Sales Corp. in June brought over 7,000 tons of Chilean nitrate of soda to its Pensacola warehousedistribution center; the cargo was the second largest of the year, bringing 1960 tonnage to a near-record high.

The cargo was carried by the CHILEAN NITRATE, a 12,500 ton vessel built in Japan in 1956. The vessel is on longterm charter to Chilean Nitrate Sales Corp., sales agent for the South American import. She is manned by Norwegian personnel, is registered in Monrovia, Liberia.





LYKES 6 AMERICAN FLAG WORLD TRADE ROUTES

U. K. LINE CONTINENT LINE MEDITERRANEAN LINE AFRICA LINE ORIENT LINE CARIBBEAN LINE

LYKES has long been a neighbor of Florida's gateway ports to world markets, including Tampa, Jacksonville, Pensacola, Port St. Joe and Panama City. Frequent, regularly scheduled sailings, expert cargo handling and experience measured in generations are reasons why so many exporters and importers route their shipments "Via LYKES."



Lykes Bros. Steamship Co., Inc. Offices at: NEW ORLEANS, HOUSTON, GAL-VESTON, NEW YORK, Beaumont, Brownsville, Chicago, Corpus Christi, Dallas, Kansas City, Lake Charles, Memphis, Mobile, Port Arthur, St. Louis, Tampa, Washington, D.C.

OFFICES AND AGENTS IN PRINCIPAL WORLD PORTS

7

#### Tampa Victory In Rate Case Draws Fire of Other Ports

XCEPTIONS to the recent Interstate Commerce Commission examiner's report handed down in the twoyear-old Tampa railroad export-import rate case were being filed in July, Port of Palm Beach manager Joel Wilcox reported.

Filing of the exceptions was scheduled for June 20 after the examiner made his Hillsborough report benefiting the County Port Authority, but a postponement has pushed the date into July.

The report, made in April, recommends that railroad rates on freight moving through Tampa be reduced to the level that Gulf ports charge except where those rates are lower than those of the South Atlantic ports.

The proposal would eliminate the "arbitrary," that is, the rate differential which is charged by railroads transporting to South Florida ports, but not to ports in the South Atlantic Group nor to the Gulf Ports Group. The differential ranges from 35 cents per hundred pounds of first class freight to six cents per hundred pounds for lower classes.

Railroad import-export rates are set up on a group basis. The "arbitrary" is charged on shipments moving through the South Florida ports which include Fort Pierce, Palm Beach, Port Everglades, Miami, Port Boca Grande and Tampa.

Thus the South Atlantic ports, all those between Jacksonville, Fla., and Morehead City, N.C., and the Gulf ports, all ports on the Gulf of Mexico between Panama City, Fla., and Corpus Christi, Tex., have had an advantageous rate

The difference is discriminatory from the viewpoint of the ports of South Florida. The system stems from the theory prevalent many years ago that everything was going into Florida and nothing was coming out. Florida had no industrial production.

Several years ago the Hillsborough County Port Authority filed a similar complaint. After many hearings the ICC ruled against Tampa. When the decision was appealed the courts upheld the decision.

The present suit was filed two years ago. The examiner's proposed report contains 421 exhibits including customs reports, rates, millages, Corps of Engineers' statistics, transportation and tonnage data and various comparisons of reports.

In most cases, according to Wilcox, rates at the Gulf ports and at the South Atlantic ports to and from the territories involved are on the same level. This means that almost all Tampa's rates will be reduced to rates of the Gulf ports if the recommendations are approved by the ICC.

After the anticipated filing of exceptions to the report this month, the ICC will hear oral arguments and then confirm, reject or amend the report.

Opponents to the filed complaint include all railroads that serve the territories of the three port groups except the Seaboard Airline and the Atlantic Coast

The case covers shipments between Tampa and cities located in part of the Southern Ports, Foreign Freight Committee Territory, and in part of the Central Freight Assn. Territory. The area takes in Ohio, Indiana, Illinois, Wisconsin, Iowa, Minnesota and parts of Michigan, Missouri, New York, Pennsylvania, North Dakota and South Dakota.

#### Another Lykes Line Vessel Is Launched

7 ITH an assist from 12,000 pounds of grease, the huge \$10,000,000 cargo-liner Thompson Lykes, last of five ships being built at Ingalls Shipbuilding Corp., Pascagoula, Mississippi, for Lykes Bros. Steamship Co., Inc., of New Orleans, was launched in the singing Pascagoula River on Saturday, June

The ship is named for the late Thompson Mayo Lykes, one of the seven Lykes brothers who founded the vast shipping organization 60 years ago. The vessel was christened by Mrs. H. Tyson Lykes, of Palm Beach, Fla., wife of a director of Lykes Bros., Inc.

The S.S. Thompson Lykes is the fifth new Lykes ship to be launched at Ingalls shipyard since September 12. The first two ships, the S.S. James Lykes and the S.S. Joseph Lykes are already in service. The remaining three vessels will also enter service this year.

The five ships are the first of 53 new vessels to be built by Lykes in a program to replace its entire present fleet of vessels at a cost of \$500,000,000. Founded in 1900, Lykes operates its fleet over six of the nation's essential trade routes from U.S. Gulf ports to trade centers through-

out the world.

#### Vanderbilt Heir Joins Airtronics

Cornelius Vanderbilt Jr. is a new vice president of Airtronics International Corp., of Fort Lauderdale which expects to do \$1.5 million worth of business this year.

Vanderbilt, fifth generation descendant of Commodore Cornelius Vanderbilt, the steamship and railroad baron of a century ago, now owns more than \$100,000 worth of Airtronic stock-25,000 shares. He is also a director of the firm. He will serve as a liaison executive between the company and the firms it does sub-contracting work for.



Hillsborough County

Jack P. Fitzgerald, Port Manager

Hooker's Point Tampa, Florida

Complete modern facilities for handling all bulk and general cargo commodities . . . 22,700 linear feet of intensely developed deep water frontage . . . main channel depth of 34 feet . . . terminal for state and national truck lines . . . served by Atlantic Coast Line and Seaboard Railroads. A \$15 million harbor improvement plan now underway makes Tampa the best port for complete shipping service.

COUNTY PORT

### Rickenbacker Joins Fight To Win The "Golden Egg"

Civil Aeronautics Board examiner has recommended that National Airlines get the "golden egg" of modern commercial aviation history—the Southern Transcontinental route.

But whether National will actually end up with the rich plum is far from cut and dried and National knows it and so does Eastern. In fact, Capt. Eddie Rickenbacker, Eastern chairman, has promised one of the grandest battles of his long

career to grab off the route.

Basically, the route would serve 28 major cities in 10 states between Florida and California. It means non-stop Five-Hour service between the two fastest growing areas in the nation: Miami and Los Angeles. A businessman with plants in Los Angeles and Miami could leave Miami at high noon on a jet and be in LA by 2 p.m.

During the past few years six major airlines have been in the fight for the route. They are American, Braniff, Delta, Eastern, National and Trans-World.

Three other airlines applied for limited extensions: Capital, Continental and Western.

#### The Recommendations

After a lengthy series of hearings across the country, Examiner Edward T. Stodola filed these recommendations in

his 226-page report:

-National be awarded the only one carrier non-stop service out of Florida to Los Angeles and San Francisco. (Its present service goes only as far west as Houston, Tex.) Intermediate stops: San Antonio, El Paso, Dallas, Fort Worth, Lubbock, Tucson, Phoenix, San Diego, Albuquerque and Las Vegas.

-Delta be awarded one-stop service to West Coast by way of Atlanta.

-Braniff be awarded a new route out of Fort Worth to Miami by way of Dallas, New Orleans, and Tampa-St. Petersburg.

-Eastern be awarded service from Atlanta to San Antonio with intermediate points.

-A route from the West Coast to Houston.

-Discontinue the various interchange routes now in operation.

#### The Past

The current National-Delta-American interchange out of Miami was set up in 1952 when Eastern's application for the route was denied by the CAB. National flies the plane to New Orleans, Delta flies it to Dallas, and American takes it from there to LA

Stodola said there was no doubt this arrangement is poor because of multiple management and it is wide open to delays and errors.

"Even more serious has been the failure of the multi-plane management to agree on expansion of passenger capacity, despite obvious need," Stodola reported.

National greeted the news of its backing by Stodola with reserve, knowing (just as Eastern does) that the CAB votes with its examiners' recomendations only about half the time.

In its application National called the route its "last chance" and "most logical opportunity" to obtain a substantial new route which will enable it to continue as a strong, self-sufficient and competitively-effective carrier.

In view of National's losses of the past year this would appear to be a fairly accurate statement of the facts.

Rickenbacker, on the other hand, blasted the recommendation as "unthinkable" and called the route his "dream of a life-time."

#### Captain Eddie "Robbed"

Captain Eddie takes the position he is being robbed of his invention.

"I pioneered the concept," Rickenbacker said. "This recommendation would deny the Miami Beach area the benefits of unrestricted competitive service to California."

He said, "The growing traffic between Miami and those cities clearly requires fully competitive service. Eastern is most able and best qualified carrier."

He accused National of "neglecting existing opportunities" to adequately service existing transcontinental traffic. National denied the charge. The two airlines were butting heads with charge and counter-charge during the hearings leading up to the recommendation.

Even the City of Miami got into the squabble with a recommendation for Eastern, with National as second choice. It was the first time Miami had officially tapped an airline in a route fight.

All of Rickenbacker's arguments here and others, such as Eastern's plan to serve 67 cities instead of 28, have been included in the "vigorous exception" it filed with the CAB.

It has until August 26 to work up briefs to support the exceptions.

All other airlines involved in the case will also file exceptions, including National, an industry spokesman said.

## Miami's Port Turned Over To Dade County Government

THE Port of Miami has been officially turned over to the Dade Metropolitan Government in the deal to develop Dodge Island into a modern seaport.

At the same time, the Metro Commission levied 1 mill to raise about \$2 million as first year construction costs.

And on the national level, the Senate Public Works Committee approved a \$3,818,000 appropriation for harbor dredging. The funds had already been approved by the House, Bureau of Budget, and U. S. Corps of Engineers.

As a sideline issue, Port Director Arthur Darlow proposed a new rate schedule for the Port of Miami, the \$50,000 a year proceeds from the increases to help keep the present site from falling into Biscayne Bay before the new port is in operation.

However, the proposal met opposition from Miami shipping interests. The matter will not be voted on by the board for several months.

The rate increase would bring Miami into the tariff bracket of Port Everglades.

Darlow stressed the rate proposal won't be final until the commission vote.

#### **Proposed Rates**

In the main, Darlow would like to:

-Charge 60 cents a month for cargo storage instead of the present 50 cents.

-Raise dockage fees from two cents to three cents a gross ton.

-Reduce the daily storage rate for autos from \$2 to \$1.

-Compel stevedore and shipping firms to carry insurance protecting Metro against damage caused by accidents involving their equipment.

The shipping interests argue that since the Port of Miami facilities are not comparable to Port Everglades', it isn't entitled to higher rates.

Meanwhile, in Fort Lauderdale, the Port Board showed a hint of uneasiness at the Miami-Metro action on its port.

"We should get our facilities ready while Miami's still talking about its new Dodge Island Port," said Chairman Fred Stevens. "If we have the best to offer our customers, they're not going to Miami."

And with that the board approved a \$400,000 Pier 3 warehouse and passenger terminal.

**JACKSONVILLE** SAVANNAH CHARLESTON

Southern Shipping Co. FREIGHT FORWARDERS

STEAMSHIP AGENTS **STEVEDORES** 

#### Commodores Point Terminal

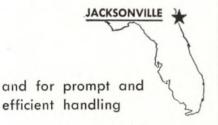
INDUSTRIAL SITES

MARINE TERMINALS

P. O. Box 212

JACKSONVILLE 1, FLORIDA

#### Ship thru



#### **ALWAYS SPECIFY**

COLDEMAR LINE to and from Colombia and Panama.

AMERICAN STAR LINE to London and European Continent Ports.

BARON-IINO LINE to South and East Africa.

FERN-VILLE LINES to Manila, Hongkong, Saigon, Bangkok, Singapore, Djakarta, Formosa, Pusan, Japan.

DAIDO LINE- from Japan.

MAMENIC LINE to West Coast Central America.

Represented in Jacksonville by

#### Kaufmann Shipping Company

P. O. Box 1866 2080 Talleyrand Ave.

Also regular dependable service to Mediterranean Ports.



Downtown marina at Panama City is adjacent to new municipal auditorium and city hall building.

#### Phillips Petroleum Leases Marinas Built By Panama City Along Gulf

By Bob Brown

PHILLIPS PETROLEUM COMPANY has leased operation of Panama City's two new \$7,000,000 marinas. A contract signed by Mayor Frank Nelson June 23 gives Phillips a five year lease, with renewal option, to operate the downtown and St. Andrew marinas on a profit-sharing basis. The city will receive 80 per cent of all net profits.

Phillips already operates marine sales outlets at 55 marinas in Florida, including the company-owned Pier 66 at Fort Lauderdale, and several hundred marinas throughout the U.S.

The Fort Lauderdale pier and the Panama City marinas are the only ones in Florida where the company actually controls rental of boat slips and other

marina operations.

Phillips rates marinas where it has outlets as one-, two- or three-star or non-rated. Those with the most modern and most complete facilities are rated three-star. Approximately 70 per cent of the

Florida marinas are rated.

The three-star rating, which usually requires motel or hotel facilities in the immediate vicinity, probably will be given both Panama City marinas, company officials have indicated.

Recognizing the growing interest in boating as a new outlet for petroleum products, Phillips started an extensive marine program about 18 months ago. Since that time the company has set up a franchised marina program tied in with a national publicity program.

Marinas are rated and listed in a directory which is distributed by the company to boating enthusiasts throughout the nation. The directory includes free cruise guide charts and a complete listing of marine products offered by Phillins

The goal of the company, an official said, is to make each of the marinas where Phillips has a franchise a "one-stop" facility for yachtsmen.



St. Andrews marina is in residential section of city.



Five new Argosy cargo planes are being bought by Riddle.

#### Riddle Airline Gets \$20,000,000 Cargo Contract

R IDDLE AIRLINES — a million-dollar loser the past years — came up with two startling announcements to open the new fiscal year:

— President Robert Hewitt and two Miami stock brokers bought control of the all-cargo line from aging financier Arthur Vining Davis.

— The line won a Logair Air Force contract worth more than \$20 million the next three years and will now buy five turbo-prop Argosy aircraft, the newest and fastest cargo carriers in the air.

Hewitt, only 42, promised when he came to the Miami-based firm a year ago he would either make it pay or close it down. The Logair contract would appear to be the beginning of making it pay. Hewitt said the Air Force deal plus a half million dollars worth of trans-Atlantic charter flights should give the company about \$800,000 net income this fiscal year.

This is a far cry from the loss of around \$10 million in the past five years.

The two stock brokers are James H. Price and his brother, William R. Price. With Hewitt they now own about 66 per cent of the airline's 10,800,000 outstanding shares.

Davis had owned 6,140,000 shares before the sale. He still holds less than five per cent of the total shares, Hewitt indicated.

The Logair contract has Riddle flying "out-size cargo" such as high priority jet engines and missile components and parts in 15 states — from Maine to Florida to Oklahoma.

#### Logair Operations

Logair is a scheduled airline operation that supplies parts and material for various Air Force branches, including the Strategic Air Command and Air Research and Development Command.

The annual mileage will amount to more than 4,500,000.

Hewitt said the flights started with 10 C-46 aircraft. The five prop-jets should arrive by the last quarter of 1960. One prop-jet will take over the work of two C-46s, which will be returned to common carrier operations.

The five Argosies, along with replacement parts, will cost \$9 million. Hewitt said a wholly-owned subsidiary of Riddle was formed to buy the planes which cruise at 300 miles an hour. They are made by Armstrong-Whitworth of England.

#### \$800,000 Bank Loan

Despite the financially gloomy past, Hewitt is optimistic. He said the company had borrowed about \$800,000 from Miami banks as working capital and he believes it will help produce a revenue of more than \$14 million in the next year.

Riddle has recently diversified its operation to include specific air cargo charter service and transatlantic passenger service.

The passenger charter runs began in mid-June.

#### Labor Safety Notices Sent to Marine Firms

V IOLATION notices designed to correct certain unsafe conditions on the waterfront have gone out to some maritime employers in the Jackson-ville district from U.S. Labor Department Safety Consultant working there.

Captain Donald P. Gardner, District consultant of the Jacksonville office of the Department's bureau of Labor Standards said the notices were given pursuant to rules and regulations which went into operation on March 21.



#### International Opportunities

(Continued from Page 1)

specifications in the U.S. itself.

The firm, a cooperative society, is located in a large provincial town in the peninsula of Jutland and manufactures, wholesales, and retails fresh and canned meat products, sliced bacon, sausages, meal and other products.

The products are then exported to England, Germany and the United States with some being sold in the home mar-

The company is prepared to consider long-term contracts with any U.S. firm which addresses its inquiries to Andelssvineslagteriet for Aalborg Amt, 30 Vesterbrogade, Norresundby, Denmark.

• Goh Keng How, the President of Malacca Chamber of Commerce in the Federation of Malaya is interested in purchasing bagged ammonium sulfate fertilizers for rubber estates. He wishes this fertilizer shipped directly to the Port of Malacca.

FREIGHT FORWARDERS

Malaccan Seeks Source Of Bagged Fertilizer

> At present there are no American vessels calling at Malacca. Any U.S. exporter who wishes to give a quote to How may write him at 89 Wolferstam Road, Malacca, Federation of Malaya.

How indicated that he can purchase

How is also interested in smaller

quantities of crushed phosphate rock and

urea. He states that the difficulty lies

in the limited port facilities and the

movement of cargo from vessels to shore

500 tons monthly if the price is com-

petitive with the presently

European and Japanese fertilizers.

COAL CARGOES AND BUNKERS

#### JOHNA. MERRITT & CO.

serving the port of Pensacola since 1893



STEAMSHIP AGENTS **STEVEDORES** 

P. O. Box 590 Pensacola, Florida

Cable: MERRITT

SHIP BROKERS

Telephone HE 2-4175: HE 8-8626: TWX PS - 97

**JACKSONVILLE** SAVANNAH CHARLESTON

# Southern Shipping Co. FREIGHT FORWARDERS

STEAMSHIP AGENTS **STEVEDORES** 

PORT OF FORT PIERCE **FLORIDA** 

developed and operated by

FORT PIERCE PORT & TERMINAL COMPANY

STEVEDORING HANDLING SHIP AGENCY WAREHOUSING **FORWARDING** 

For Information Write - P. O. Box 1372, Fort Pierce, Florida

EST. 1911

# GIBBS Corporation\_



JACKSONVILLE, FLORIDA

FORT MYERS, FLA. TAMPA, FLA. MOBILE, ALA. NEW YORK, N. Y. WASHINGTON, D. C.

Cable: GIBBSJAX

MARINE REPAIRS CONVERSIONS **NEW CONSTRUCTION** DESIGN DIESEL MARINE ENGINES INTERNAL TANK COATING

#### Three-Level Garage Planned in Curação

on lighters.

• Willemstad, the capital city of Curacao, populated by about 41,000, is about to undergo the construction of a three level, 300-car ramp garage. The proposed garage will have retail stores on the ground floor and will be a grand addition to this city.

Henri Perlman, proprietor of a retail store in Willemstad is inviting exploratory letters from U.S. construction firms which might be interested in the construction of the ramp garage.

Such interested firms are encouraged to write Perlman at 4 Hendrekplein, Willemstad, Curacoa, Netherlands, West

#### Eller & Company, Inc. Opens Miami Office; Desmond Is Manager

RACE LINE announced today that effective July 1, Eller & Company, Inc. of Fort Lauderdale, which serves as general agent for the Line's operations at Port Everglades opened an office in Miami. Heading the agency's new branch with the title of Freight Sales Representative will be Edward T. Desmond.

The new office is expected to be a most important one as a result of the rapidly expanding Latin American trade in the Florida and southern regions, and, in particular, the increasing demand for Grace Line's service from the Miami area since the inauguration two years ago of express freight and passenger service by the new sister ships, Santa Rosa and Santa Paula.

The address is: Eller & Company, Inc., Suite 314, Roper Building, 20 S. E. Third Avenue, Miami 32. Telephone: Franklin 9-1572.

Desmond went to the agency with an extensive background and experience in Latin American trade, having served in the last decade as Executive Director of the International Affairs Department of the Miami-Dade County Chamber of Commerce, and later as Executive Vice President of the Chamber of Commerce of the Americas.

# Miami Firm Avoids Price Wars; Goes On Board, Overseas

A Miami manufacturing company whose sales have soared into the millions during the past five years was admitted to trading on the American Stock Exchange in July.

Daryl Industries which turns out aluminum glass sliding doors and shower enclosures was started eight years ago. Its sales have moved from a total of \$437,000 in 1955 to \$2,682,000 in the last fiscal year.

Daryl started out producing for the local market only but now has 750 distributors throughout the U.S. and recently set up a distributorship in Santiago, Chile.

The company now does about 44 per cent of its business in Florida; the rest out-of-state. It is planning an expanded sales program in South and Central America, especially Mexico. Negotiations have started to hire a sales representative in Western Europe.

Daryl's net earnings last year were \$192,245 and so far this year it has reached \$111,000.

The company officers are Alex Miller, president; Robert P. Miller, vice president; and Martin S. Lodge, secretary.

The firm's name was derived from Robert Miller's 10-year-old daughter.

Alex Miller said one of the company's secrets to success has been refusal to participate in price wars.

Price wars bring larger sales but lead to a profitless operation, he said.

"We know our products have advantages offered by no other lines and we sell on the basis of quality, service and long-lasting utility," Miller said.

#### Armstrong Cork Begins \$400,000 Expansion Plan At Pensacola Factory

A RMSTRONG CORK CO., has announced it will begin another phase of a major expansion program for its Pensacola plant costing more than \$400,000.

Plant Manager E. N. Lee said plans call for enlarging facilities for the manufacture of acoustical and fiber board materials. Lee said work is expected to be completed in January and will add about 75,000 square feet of floor space to the plant.

Lee said the new facilities will go into production during the first quarter of 1961.

The Pensacola plant is one of 17 Armstrong plants in the United States producing building materials, resilient flooring, industrial specialties and packaging products, Lee said.

#### Gibbs To Build 6 Coast Guard Tugs

N competition against nineteen other shipyards, the Gibbs Corporation has been awarded a contract by the U. S. Coast Guard to build six tugboats.

The tugs will take approximately nine months to build. Three are to be delivered to Portsmouth, Va., and three to New Orleans.

Each will measure 65 feet in length, 19 feet in beam, and will have a draft of  $4\frac{1}{2}$  feet. The hull will be of welded steel, while the deck house will be

welded aluminum. It will be powered by a four-hundred horsepower Caterpillar diesel engine with two Caterpillar diesel generators. Accomodations will be provided for seven men in fully airconditioned and heated quarters.

George Slifer, sales manager in charge of new construction at Gibbs, announced that this contract will bring the backlog of new construction work to over \$4,600,000. All the work will be done at Gibbs' Jacksonville yard in addition to their normal ship repair and conversion business.

INDUSTRIAL OPPORTUNITY AT FLORIDA'S NEWEST DEEP SEA PORT



Typifying the industrial and economic growth of the state is Port Canaveral, serving Florida's important central east coast and located adjacent to the Canaveral Launching Area of satellite and missile frame. With a maintained depth of over 33 ft., an oil tank storage farm, marginal wharves, transit sheds, adjacent industrial tracts, and railway transportation facilities in Cocoa, Canaveral ranks as one of the leading small ports of the Southeast. The docking facilities are modern, and industrial sites are available for lease through the Canaveral Port Authority in Cocoa. We invite your inquiry.

FOR COMPLETE INFORMATION AND BROCHURE, CONTACT GEORGE J. KING, PORT MANAGER, P. O. BOX 1463 — PHONE NEWTON 6-6058, COCOA, FLORIDA

### PORT CANAVERAL

#### Grace Asks Rail Lines For Action On Containers

RTHUR C. NOVACEK, Freight Traffic Manager and Frank A. Palau, Assistant Freight Traffic Manager of Grace Line's Caribbean Service appeared before the General Freight Traffic Committee of the Eastern Railroads in Buffalo recently to present for consideration certain proposals designed to provide exporters and importers with the facilities, which are not presently available, for door to door movements of containers via railroads.

The brief documented the vital importance of containers to the American exporter and importer in terms of his ability to compete successfully in foreign markets; noting also that the promotional program for foreign trade recently undertaken by the government highlights the fact that foreign trade is a matter of national interest in which all segments of American industrial life should be concerned.

The brief pointed out the practical domestic traffic achievements of the railroads such as the Piggy Back and Flexi-Van services on the basis that the railroads could secure similar valuable results in the overseas field. In emphasizing the significance of container operations to the American Merchant Marine, the brief described the Grace Line's wish to cooperate with domestic transportation to the mutual benefit of all concerned.

The specific proposals for handling containers which the railroads were asked to consider were:

- Regulations which will allow empty containers to be carried on flatcars, free of charge when necessary to accomplish either the inward or outward leg of a prospective export or import shipment.
- 2) Regulations which will allow containers to be considered as part of the tareweight of such cars, so that inland freight charges will be assessed only on the weight of the contents of the container.

- A pooled supply of flatcars for the movement of containers, loaded and empty, of the Grace Line and other ocean carriers.
- 4) A coordinated distribution system designed to allow spotting of containers at major inland points for prospective loading at export shippers plants or warehouses.
- 5) Establishment of workable plans, rates and schedules for containers on chassis to allow such units to be utilized in Piggy Back systems now in effect.

#### Power Output Increases 275% During 10 Years

HE ability of Florida's electric plants to produce the power needed to turn the wheels of commerce and industry and supply home requirements is 275 per cent greater today than it was ten years ago, the Florida State Chamber of Commerce reported.

Their increasing fuel requirements have resulted in greatly increased port business.

This ability, or capacity, stood at 3,847,-187 kilowatts at the end of 1959. Large manufacturers, such as pulp and paper mills and chemical plants, maintain electric plants for their own uses with capacity at year's end of 299,064 kilowatts, included in the total, the Chamber pointed out.

The ten-year gain in industrial capacity was 127 per cent and the capacity of regular utility plants jumped 295 per cent.

Production of electricity last year came to 18 billion kilowatt hours, 270 per cent more than in 1949. The greater per cent gain in capacity reflects the foresight of electric companies to provide for future growth demand, the trade body said.

Ten years ago the monthly pattern of production showed the largest electric load in December of each year. This trend began to change in 1953 with the beginning of widespread use of air conditioning. By 1956, August became the top month. In fact, production in August last year was greater than the entire year's production in 1940.



H. L. Brundage, Mrs. O. A. Beech, and Brundage's pilot Hart Farwell, (left to right).

#### Flying Auto Dealer Serves Tri-State Region From Port

THIRTY-FIVE dealers scattered throughout a three-state area would pose a management problem to most automobile distributors — but not to Hubert L. Brundage of Jacksonville. Brundage, a leading Volkswagen distributor in the United States, has solved the problem of extensive business travel with a twin-engine, five-place Beechcraft Travel Air.

Brundage Motors Inc. imports some 1,000 Volkswagen vehicles a month—a sales figure Brundage has attained in only six years as a distributor of the German-built cars and trucks.

"We put some 600 hours a year on our company plane," says Brundage, "and these hours represent many hundreds of miles in travel between our office and our dealers. And no distributor sells without calling on his dealers.

"With our plane, we set our own schedules and travel quickly and comfortably to our destination. When our business is completed, we either head back or go to the next dealer destination.

"Time-consuming layovers and inconvenient timetables have been eliminated from our travel schedules.

"And with the 200 mph speed of our Travel Air, I can visit any of our dealers in Florida, Georgia and South Carolina during one working day. For example, I can leave my desk at 8:30 a.m., visit the most distant dealer, and be back at my desk in Jacksonville by 5 p.m.

#### Detinning Plant Will Be Erected In Tampa Area

• T. Paine Kelly, Jr. chairman of the Greater Tampa of Commerce, announced in Tampa recently plans for a \$500,000 detinning plant scheduled to begin construction in August and set for completion in December.

Kelly said the Metal and Thermit Corp. will locate the plant on Highway 301, north of Highway 60. He said one third of the scrap used at the Tampa plant will be brought in by ship from foreign countries.



MANUFACTURERS OF SAFTKING WIRE ROPE SLINGS



Slings, Pendants, Guys made to order Machine and Hand splicing to 2" dia 800 Ton Hydraulic Press

#### MARINE AND INDUSTRIAL RIGGING SERVICE

1010 E. Cass St.,

Tampa, Florida

Tel. 2-2409

#### CLASSIFIED ADVERTISEMENTS

#### 15c per Word per Issue, Minimum Words 10, Cash in Advance,

(Numerals, Abbreviations and Symbols Counted as Words)

Add \$2.00 if you desire translation into Spanish.

DE VENTA O ARRIENDO, viviendas o oficinas on ruedas, hechas de aluminio con aire aconlicionado. Enviamos estas a todas partes. Deseamos jualquiera pesquisa. Puede escribir a Sellhorn's o ony Valdes, P. O. Box 790, Tampa, Florida. Reerencia el Banco de Marino.

MANUFACTURER OF UPHOLSTERED OFFICE FUR-HITURE seeking agent for its products in Latin America. Sharmal, 1065 East 26 Street, Hialeah,

BUSCA DISTRIBUIDOR . . Un fabricante, bien situdo en un puerto de Florida, hace embarques parciales lirecto a su país. Pequenos calentadores electricos le agua, pequenas cisternas para bombas — plaquealas de metal, cisternas para barques, cisternas para purificacion y las que ablanda el agua. Se vende olo por las cuentas al mayoreo. Para informacion, puede escribir a Presto, Inc., Box 2368, Jacksonville, lorida.

QUALITY PRODUCTS: Used cars and trucks, bateries, tires. Meats: bacon-ham. Seeds, jams, fruits. Will Edward Rose Agency, 130 Worth Ave., Palm leach, Florida.

PAINT MANUFACTURER seeking outlets for paints n Latin America. Complete line of house paints, inlustrials, and marine paints. Florida Tropical Paint Co., Jacksonville, Florida.

#### Tampa Industrial Park Wins Pepsi-Cola Plant

The Pepsi-Cola Bottling Co. has announced plans to build a million dollar plant in Tampa just north of the Schlitz

The 11-acre tract plant will have a capacity of 31/2 million cases of soft drinks a year.

#### Cuban Situation Cuts Air Cargoes

The rapidly deteriorating Cuban situation has slashed international cargo business out of Miami International Airport in the first five months of this year, but domestic cargo showed a 10.42 per cent increase over 1959.

International cargo operations were down 8.11 per cent.

The combined totals for the first five months showed an overall drop of 3.31 per cent from last year. Total cargo handled: 79,936,515 pounds.

JACKSONVILLE

SAVANNAH CHARLESTON

PESQUISAS CONVIDADAS EN CUANTO a auxílio mercante, citas de precios en mercaderia de exporte f.a.s. Tampa, tazas de carga oceana, registro de carga y la fleta de barcos. Hillebaum-Tampa, Inc., Box 5284, Tampa 5, Florida.

#### SS Brasil and SS Argentina Join Florida Cruise Boom

TWO winter cruises to South American ports will be offered next winter from Port Everglades by Moore-McCormack Lines, it was announced by R. T. Spangler, port manager.

Official notification was received by C. L. Collins, manager, Strachan Shipping Co., MorMac agents at Port Everglades, that the new SS Brasil and the Argentina will offer 38-day cruises to the east coast of South America.

Both vessels will sail from New York, home port, and call at Port Everglades. The Brasil will visit Port Everglades January 29 to pick up passengers on her south-bound itinerary. She returns March 5.

The Argentina will call February 12 enroute to South America and will return to Port Everglades March 19.

Both liners are regarded as the ultimate in cruise service. They were built in 1958 at Pascagoula, Mississippi by the Ingalls Shipbuilding Corp. Each ship is 618 feet long with a beam of 84 feet and displacement of 22,770 tons. Cruising speed is 23 knots.

The sister ships have nine decks, are completely air-conditioned, have 182 staterooms including four deluxe suites, two outdoor swimming pools, sun deck, solarium, theater, and complete open air promenade loop. The vessels are equipped with Denny-Brown stablizers to eliminate roll.

Interiors were designed by Raymond Loewy Associates. All accommodations are first class with all outside staterooms. There are five passenger decks. The Brasil and Argentina each carry up to 553 passengers in cruise service.

Moore-McCormack is regarded as a pioneer in cruise travel to South America and boasts over 20 years' experience. The south-bound itinerary includes calls at Trinidad; Bahia, original capital of Colonial Brazil; Rio de Janeiro, Sao Paulo, Santos, Montevideo, and Buenos

With the addition of the MorMac sister ships, five cruise passenger liners have

now been added at Port Everglades since the 1959-60 winter season. Newcomers include the Hanseatic, chartered by Caribbean Cruise Lines, which will make six Caribbean trips commencing October 12; American Export Lines' Atlantic, scheduled for a 35-day cruise to the Mediterranean and Israel October 16, and the Oranje, around-the-world cruise ship plying a west-bound route, which is due to visit the port Nov. 2. The Oranje returns in 1961 for five visits during the course of the year.

## PASSENGER CRUISE **SCHEDULE**

Also See Freighter (P) Schedules

#### FROM MIAMI

Nassau; Eastern Shipping Corp. Every Monday & Friday 3 days SS BAHAMA STAR

Nassau; Peninsular & Occidental SS; FR 9-3836 Every Tuesday & Friday SS FLORIDA

Nassau, Port-au-Prince, Kingston; Eastern Shipping

Aug. 12, 30; 7 days YARMOUTH

Port Antonio, Kingston, Dom. Republic, San Juan, St. Thomas; Eastern Shipping Corp.

Aug. 2, 19; 10 days

YARMOUTH

#### FROM PORT EVERGLADES

Barbados, Trinidad, Santos, Bahia, Montevideo, Buenos Aires, Argentina, Kingston, Curacao, and La Guaira; Moore-McCormack Lines.

Jan. 27 38-days

BRAZIL

Barbados, Trinidad, Santos, Bahia, Montevideo, Buenos Aires, Argentina, Kingston, Curacao, La Guaira and Martinique; Moore-McCormack Lines. Feb. 10 38-days ARGENTINA

Santa Cruz, Teneriffe, Gibraltar, Palmero, Piraeus, Hafia, Messina, Naples, Leghorn, Cannes, Barcelona, and Fuchal; Am. Export Lines. Oct. 16 35 days ATLANTIC

Trans-Atlantic Monthly, Lisbon, Vigo, Madeira Islands, Canary Islands, La Guaira, Curacao, Havana, Port Everglades, Lisbon; CCN Line; Shaw Brothers, Miami, agent; FR 3-0662. Monthly 30 days SANTA MARIA

New York, Curacao, La Guaira, Aruba, Kingston, Nassau, Port Everglades; Grace Line; Port Everglades Terminal Co. agents;

Every Tuesday 14 days SANTA ROSA or SANTA PAULA

Charter Cruises to Caribbean ports; Caribbean Cruise Lines. Six Cruises. Oct. 23, Oct. 28. SS HANSEATIC

23 Varied Caribbean Cruises; Atlantic Cruise Line November to April. SS FRANCA C & BIANCA C

\*ROUND-THE-WORLD CRUISES, Royal Rotterdam Line, Shaw Brothers, Miami, agents, FR 3-0662.
Oct. 3, Dec. 13 MS WILLIAM RUYS

\*ROUND-THE-WORLD CRUISE: Netherland Line; Shaw Brothers, Miami, agents, FR 3-0662. Every 3rd Month

\*Bermuda, Southampton, Rotterdam, Southhampton, Port Said, Colombo, Singapore, Melbourne Sydney,

Wellington, Callao, Balbao, Port Everglades.

Nov. 2

JOHANN VAN OLDENBARNEVELT

STEAMSHIP AGENTS Southern Shipping Co. FREIGHT FORWARDERS

#### SCHEDULE OF STEAMER SAILINGS

Subject to Change Without Notice

TAMPA

(D-L)

(D-L)

Fabre

Fabre

Atl.-Gulf.

Atl.-Gulf.

July 26 HINDANGER

Aug. 28 CARACAS Sept. 27 EXMOOR

# Ports of Florida

LISTED PORTS OF CAL	L ARE SERVED REGULARLY
D—Discharge L—Load P—Passengers	(Contact agents for additional sailings)
AUG	SUST 1, 1960
Port Line Agent	Port Line Agent
EUROPE	Marseille, Genoa, Leghorn, Savona, Lisbon
London, Rotterdam, Aniwerp, Bremen, Hamburg*	JACKSONVILLE  Aug. 8 LORENZO MARCELLO (D-L-P) Sidarma Kaufmann
IACKSONVILLE	Aug. 8 LORENZO MARCELLO (D-L-P) Sidarma Kaufmann Aug. 23 ANDREA GRITTI (D-L-P) Sidarma Kaufmann
Aug. 2 SOUTHWIND (D) U.S. Lines Strachan	
Aug. 5 SOUTHSTAR (D) U.S. Lines Strachan London, Bremen, Hamburg, Rotterdam, Antwerp, Rochester, Copenhagen	Mediterranean Ports  JACKSONVILLE
JACKSONVILLE	Aug. 3 KORAI MARU (L) Daido Kaulmann
Aug. 26 MU GUATEMALA (L) American-Star Kaufmann	Sept. 2 KOTEI MARU (L) Daido Kaufmann
London, Leith, Manchester, Liverpool, Avonmouth, Dublin, Glasgow	Oct. 1 KOKOH MARU (L) Daido Kaufmann Nov. 8 KOCHU MARU (L) Daido Kaufmann
JACKSONVILLE  Aug. 4 SOUTHPORT (L) U.S. Lines Strachan	PENSACOLA
Aug. 4 SOUTHPORT (L) U.S. Lines Strachan PANAMA CITY	Aug. 28 HOWELL LYKES (L) Lykes John A. Merritt
Aug. 5 MATRA (L) Cunard Fillette-Green	
Avonmouth, Liverpool, Manchester, Glasgow, Cardiff, Belfast, Dublin	TAMPA WATERMAN LINE—if sufficient cargo offers Gulf Fla. Term.
Aug. 8 MANCHESTER TRADER (D-L-P) Manchester McGiffin Aug. 15 MANCHESTER PROGRESS (D-L-P) Manchester McGiffin	
Sept. 8 MANCHESTER PORT (D-L-P) Manchester McGiffin	
PENSACOLA  Aug. 1 KENDALL FISH (D-L) Lykes John A. Merritt	Maii Kaha Nagaya Shimina Vakahama
Aug. 1 KENDALL FISH (D-L) Lykes John A. Merritt Aug. 18 EUGENE LYKES (D-L) Lykes John A. Merritt	
Aug. 15 BAYEUX (D-L) C.A.T. Fillette-Green	Aug. 16 MOMIJISAN MARU (D-L-P) Mitsui Line Everglades Term.
Aniwerp, Rofferdam, Bremen, Hamburg, and LeHavre  IACKSONVILLE	Yokohama, Yokkaichi, Nagoya, Kobe, Osaka, Pusan, Inchon, Keelung,
Aug. 4 HASSELBURG (D-L-P) Ozean-Stinnes Stevens	Okinawa, Hong Kong
Aug. 9 ELSIE HUGO STINNES (D-L-P) Ozean-Stinnes Stevens Aug. 17 SYLLUM (D-L-P) Ozean-Stinnes Stevens	
PANAMA CITY	PENSACOLA  Aug. 11 WILLOW BANK (L) Bank Line Strachan
Aug. 13 APPING (D-L) Holl. Amer. Fillette-Green	
LeHavre, Amsterdam, Bremen, Hamburg, Antwerp (Transshipment to Rotter- dam, Ghent & Scandinavian Ports)	TAMPA
IACKSONVILLE	July 17 HIYEHARU MARU (D-L) Shinnihon Line
Aug. 28 OOTMARSUM (L-P) Independent-Gulf McGiffin	July 18 NIPPOH MARU (D-L) "K" Line
Sept. 10 ITTERSUM (L-P) Independent-Gulf McGiffin Hamburg, Bremen, Rotterdam, Ghent, Antwerp, Dunkirk, Caen, LeHavre	LACKCOMBILLE
MIAMI	Aug. 6 KORAI MARU (D) Daido Kaufmann
Aug. 14 LIMBOURG (D-L-P-) Armement Deppe Eller & Co.	Sept. 8 KOHKA MARU (D) Daido Kaufmann Oct. 10 KOKOH MARU (D) Daido Kaufmann
PORT EVERGLADES	Yokohama, Nagoya, Kobe, Osaka, Korea, Formosa, Manila
Aug. 16 LIMBOURG (D-L-P) Armement Deppe Everglades Term.  Aug. 17 FLANDRES (D-L-P) Armement Deppe Everglades Term.	IENSACOLA
Bremen, Hamburg, LeHavre, Antwerp, Ghent, Rotterdam, Amsterdam, Oslo,	(b) by kes south A. Weilin
Copenhagen, Malmo, Stockholm, Helsinki, Gdynia — All Norway, Sweden and Denmark.	Aug. 4 STEEL DESIGNER (D) States-Marine Mar./Isth.
TAMPA	Hawaii TAMPA
Aug. 2 TROLLEHOLM (D-L) SwedAmer. Gulf Fla. Term. Aug. 17 TOPEKA (D-L) Wilhelmsen Gulf Fla. Term.	A CONTRACTOR OF THE CONTRACTOR
Sept. 2 TEXAS (D-L) Wilhelmsen Gulf Fla. Term.	
Antwerp, Rotterdam, Bremen, Hamburg	INDIA & PERSIAN GULF
TAMPA Aug. 7 ELSE HUGO STINNES (D-L) Ozean/Stinnes Line	Massawa Djibouti, Kuwatt, Bandar Shahpour, Korramshahr, Basrah, Karachi,
Aug. 15 SYLLUM (D-L) Ozean/Stinnes Line	Bombay $PENSACOLA$
Scandinavian Ports PORT EVERGLADES	Aug. 27 GREEN BAY (L) Central Gulf John A. Merritt
Aug. 17 TENNESSEE (D-L) Swed-Am Strachan	India, Pakistan, Arabian Gulf
Sept. 13 UDDEHOLM (D-L) Swed-Am Strachan	TAMPA
MEDITERRANEAN	NEAR EAST
Marseille, Genoa, Leghorn, Naples, Venice, Trieste, Algiers, Cadiz, Lisbon	Tel Aviv, Italia
PORT EVERGLADES  Aug. 17 ANUNCIADA (D-L-P) Fabre Line Everglades Term.	TAMPA Zim Israel Line—if sufficient cargo offers Gulf Fla. Term,
Sept. 13 KVERNAS (D-L-P) Fabre Line Everglades Term.	PENSACOLA
Genoa, Naples, Trieste, Venice	Aug. 8 A VESSEL (L) Zim-Israel Strachan
TAMPA Aug. 14 MONFIORE (D-L) Creole Line	CANADA
Aug. 27 MONGIOIA (L) Creole Line	CANADA
Barcelona, Genoa, Naples, Trieste, Rijeka	Montreal, Three Rivers, Dalhousie
JACKSONVILLE  Aug. 31 JOHN LYKES (L) Lykes Strachan	PENSACOLA
Lisbon, Oran, Algiers, Genoa, Marseilles, Leghorn	Aug. 27 A VESSEL (L) SwedAmer. Strachan Montreal, Three Rivers, Quebec
TAMPA	TAMPA

Grancolombiana/Swedish American Line Joint Service

TAMPA

Port Line Agent	Port Line Agent
CENTRAL AMERICA - PANAMA	Havana TAMPA
All Ports	Weekly—Refrigerated Service Delia Failde  MIAMI
TAMPA  Bi-weekly Refrigerated Service (L) Delia Failde	Weekly Service (D-L) Mambisas Miami Marine Agcy.
All Ports—West Coast Central America PANAMA CITY	Weekly Sat. (D-L) Privateer S. G. Scott
Aug. 6 A VESSEL (L) Mamenic Kaufmann	Aug. 8 A VESSEL (L) Garcia Line McGiffin
Cristobal, Balboa, P. Limon, P. Barrios, Buenaventura, San Jose PENSACOLA	Aug. 26 A VESSEL (L) Garcia Line McGiffin Freeport, Nassau
Aug. 10 FORDMAC (L) Marime-I-E John A. Merritt P. Corles, P. Barrios, Matias de Galvez	Aug. 3 IDALITH (D-L) Bahama Freeport Everglades Term.
Weekly A VESSEL (D-L) West India West India Sh.	Aug. 6 IDALITH (D-L) Bahama Freeport Everglades Term.  Aug. 10 IDALITH (D-L) Bahama Freeport Everglades Term.
Cristobal	Aug. 13 IDALITH (D-L) Bahama Freeport Everglades Term. Aug. 17 IDALITH (D-L) Bahama Freeport Everglades Term.
MIAMI Aug. 3 MONTEGO (L) Chester, Blackburn & Roder	Aug. 20 IDALITH (D-L) Bahama Freeport Everglades Term.
Aug. 15 HENRY HORN (L) Chester, Blackburn & Roder Aug. 24 MONTEGO (L) Chester, Blackburn & Roder	Aug. 24 IDALITH (D-L) Bahama Freeport Everglades Term.  Aug. 27 IDALITH (D-L) Bahama Freeport Everglades Term.
Vera Cruz	Aug. 31 IDALITH (D-L) Bahama Freeport Everglades Term.  Nassau, Eleuthera, Grand Bahamas
JACKSONVILLE Aug. 8 LORENZO MARCELLO (D) Sidarma Kaufmann	JACKSONVILLE
Aug. 23 ANDREA GRITTI (D) Sidarma Kaufmann Puerto Limon, Costa Rica	Aug. 5 BUCCANEER (L) Buccaneer Buccaneer Aug. 12 BUCCANEER (L) Buccaneer Buccaneer
TAMPA	Aug. 19 BUCCANEER (L) Buccaneer Buccaneer Aug. 26 BUCCANEER (L) Buccaneer Buccaneer
Sailing ev. 4 weeks (L) Gulf Fla. Term.	Nassau
SOUTH AMERICA	Aug. 15 HESTER (L) Argyle Kaufmann
Venezuela and Guianas PENSACOLA	Aug. 22 HESTER (L) Argyle Kaufmann Aug. 29 HESTER (L) Argyle Kaufmann
Aug. 10 DAPHNIS (L) Royal Netherlands Strachan Barranquilla, Cartagena, Buenaventura, Cristobal (Transshipment to West	San Juan, Puerto Rico
Coast, So. & Cen. America)	MIAMI Aug. 20 TRANS CARIBBEAN (L) Transamerican Carl Matusek
Aug. 5 CALI (D-L-P) Coldemar Kaufmann	Sept. 20 TRANS AMERICAN (L) Transamerican Carl Matusek San Juan, Mayaguez, Ponce
Aug. 20 COLOMBIA (D-L-P) Coldemar Kaufmann Cristobal, Buena Ventura, Colombia, Cartagena, Barranquila, Puerto Limon,	JACKSONVILLE
Costa Rica & W. Coast Ports S. America	Aug. 17 TMT TRAILERFERRY (D-L) TMT Trailerferry TMT
TAMPA Aug. 1 BOLIVAR (D-L) Coldemar Clark Shipping Co.	Aug. 26 TMT TRAILERFERRY (D-L) TMT Trailerferry TMT  PENSACOLA
Aug. 15 PARNASS (D-L) Coldemar Clark Shipping Co. Aug. 29 BOLIVAR (D-L) Coldemar Clark Shipping Co.	Aug. 13 SS ALCOA ROAMER (D-L) Alcoa John A. Merritt
La Guaira, Puerto Cabello, Maracaibo  IACKSONVILLE	Aug. 27 SS ALCOA ROAMER (D-L) Alcoa John A, Merritt Christiansted, St. Croix
Aug. 3 CARLOTA BOLTEN (L) P & O Southern	MIAMI Every 3 weeks (D-L) West India West India Sh.
Aug. 19 KAREN BOLTEN (L) P & O Southern Buenaventura, Guayquil, Callo, Mollendo, Arica, Antofagasta, Valparaiso,	Kingston, Port-au-Prince, Cap Haitien
Antonio, Talcahuan PENSACOLA	Sailings every 10 days West India Shipping Co.
Aug. 22 GULF TRADER (L) G & SA John A. Merritt	TAMPA Sailings Monthly (D-L) Herco S. G. Scott
La Guaira, Puerto Cabello & Maracaibo, calling at Curacao & Aruba as cargo offers; also accepting cargo for Trinidad, Georgetown & Paramaribo with	Sailings Bi-Weekly (D-L) Delia Failde
transshipment at Curacao.  JACKSONVILLE	Aug. 13 AMAZONAS (L) Alcoa John A. Merritt
Aug. 9 ARTEMIS (L) Royal-Netherlands Strachan	Montego Bay  MIAMI
Aug. 23 TELAMON (L) Royal-Netherlands Strachan Sept. 9 OBERTON (L) Royal-Netherlands Strachan	Sailings every 10 days West India Shipping Co.
TAMPA Aug. 3 THEMIS (D-L) Royal Netherlands Gulf Fla. Term.	Bermuda PENSACOLA
Aug. 17 DORIS (D-L) Royal Netherlands Gulf Fla. Term.	Aug. 21 JUNE (L) Buccaneer John A. Merritt IACKSONVILLE
Sept. 21 AGAMERUNON (D-L) Royal Netherlands Gulf Fla. Term.	Aug. 12 BERMUDIANA (L) Amerind-Bermuda McGiffin
SOUTH AMERICA, EAST COAST Rio de Janeiro, Santos, Montevideo, Buenos Aires	Aug. 28 ANN CHARLOTT (L) Buccaneer Buccaneer Cayman Islands, Kingston, Isle of Pines, Port au-Prince, Turks, and Caicos
PENSACOLA	Islands TAMPA
Aug. 27 DEL AIRES (D-L) Delta John A. Merritt  IACKSONVILLE	Aug. 15 A VESSEL (L) Hill Hill  Monthly Sailings (D-L) Merco S. G. Scott Co.
Aug. 8 MORMACLARK (D) Moore-McCormack Strachan	
PORT EVERGLADES Aug. 6 MORMACLARK (D) Momac Strachan	WEST, SOUTH AND EAST AFRICA
CARIBBEAN - WEST INDIES	Capetown, Port Elizabeth, East London, Durban, Lourenco Marques, Beira, Mombasa, Dar-es-Salaam, Zanzibar, Tonga
Curacao, La Guaira, Aruba, Kingston, Nassau PORT EVERGLADES	JACKSONVILLE Aug. 3 AFRICAN LIGHTNING (L) Farrell Stevens
Aug. 2 SANTA PAULA (D-L-P) Grace Line Eller & Co.	Aug. 13 OKISHIMA MARU (D-L) Baron-Iino Kauimnan
Aug. 9 SANTA ROSA (D-L-P) Grace Line Eller & Co. Aug. 16 SANTA PAULA (D-L-P) Grace Line Eller & Co.	Aug. 17 AFRICAN PLANET (L) Farrell Stevens Sept. 11 MOTOSHIMA MARU (D-L) Baron-lino Kaufmann
Aug. 23 SANTA ROSA (D-L-P) Grace Line Eller & Co. Aug. 30 SANTA PAULA (D-L-P) Grace Line Eller & Co.	PENSACOLA Aug. 27 CHARLOTTE LYKES (L) Lykes John A. Merritt
Cuba and Central America	Dakar Conakry, Monrovia, Abidjam, Port Gentil, Pointe Noire, Matadi, Luanda, Lobita
PENSACOLA Aug. 18 CORAL TRADER (L) Mayan Line Strachan	PENSACOLA
Aug. 25 MENTER (L) Mayan Line Strachan  Cuba, Mariel	Aug. 30 DEL ALBA (L) Delta John A. Merritt
PENSACOLA	COASTWISE IACKSONVILLE
Aug. 15 BARCELONA (L) Palmer John A. Merritt	C. G. WILLIS BARGE LINE offers weekly and oftener service by barge and
Havana WEST PALM BEACH	self-propelled vessels between Jacksonville, Fla., Camden, N. J., and inter- mediate points.
Daily—Car Ferry (D-L) W. India Fruit W. India Fruit PENSACOLA	SEA-LAND SERVICE every Sunday to New York also Southbound Service.  New York
Bi-Weekly MARIA TERESA Oriente Navigation Co. Pate Stev. Co.	Aug. 22 FLORIDIAN (D-L-P) Containership Erie
Mafanzas JACKSONVILLE	Aug. 29 FLORIDIAN (D-L-P) Containership Erie Sept. 5 FLORIDIAN (D-L-P) Containership Erie
Aug. 8 A VESSEL (L) Garcia Line McGiffin Aug. 26 A VESSEL (L) Garcia Line McGiffin	Sept. 12 FLORIDIAN (D-L-P) Containership Erie Sept. 19 FLORIDIAN (D-L-P) Containership Erie
ring, so it impant   In Carota bine McGillin	In a 1 seminary Mile



#### FOURTH COFFEE PORT IN THE U.S.A.



44,257 tons of green coffee were received over Municipal Docks and Terminals Pier #2 in 1958, making this the 4th largest point of entry in America for coffee. Vessels arrive regularly from Brazil, Columbia, Guatemala, and Mexico to supply the 4 coffee roasting plants at Jacksonville and a number in other cities. Importers from Brazil, Colombia, Guatemala, and Mexico can rely upon the regularity of these coffee ships and are invited to use MDT Pier #2 as US point of entry for their own good.

#### **MUNICIPAL DOCKS & TERMINALS**

OF JACKSONVILLE, FLORIDA

P. O. Box 3005 Telephone: ELgin 3-0931 TWX JK68

35,000 kw 35,000 kw 50,000 kw 50,000 kw 50,000 kw 75,000 kw



#### 295,000 kw That's the Total Generating Capacity Added

to the power output of the City of Jacksonville in the last ten years. An additional 125,000 kw's will be let out for contract this winter for future expansion. Such foresight assures industry of ample power in the Jacksonville area both now and in the future. The City Electric Department invites confidential inquiry from industries planning to locate in the Jacksonville area. We will be glad to assist your engineers in planning your electrical requirements.

CITY OF JACKSONVILLE ELECTRIC UTILITIES AND WATER DEPARTMENT

34 SOUTH LAURA STREET

JACKSONVILLE 2, FLORIDA